

Socialisation



Why is socialisation important?

Up until 3-4 months of age your puppy's brain is open to everything he comes across. After that he's genetically pre-programmed to become wary of new things, making it much harder to shape him into an easygoing, friendly adult dog.

Socialisation Tips



Focus on essentials. Let your puppy experience a variety of places, people, dogs, animals and situations he's likely to encounter in life with you.



Go at your puppy's pace. Never force your puppy to face something that scares him. Give him space to build his own confidence in his own time.



Socialise your puppy on his own. If he is always with an older wiser housemate he won't learn how to handle things on his own.



Learn to read your puppy, especially signs of stress.



Use every opportunity to build positive associations with new experiences by pairing with treats and toys.



Don't befriend every dog you meet. Not all dogs are friendly or want to socialise and your puppy needs to learn that he won't get to play with everybody.



Don't be a homebody and limit your puppy's experiences to his everyday routine at home.

The greater variety of positive experiences he has the better his chances of growing up calm and well adjusted.

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